



The SEBRA Advantage



(336) 861-2219

6111 Canter Road, Archdale, NC, 27263

www.gosebra.com

To sanction your event, simply go to the 'Forms' section of www.gosebra.com, download the appropriate event and membership application forms, fill them out and send them back to us by FAX at 732-399-6249 or email to chan@gosebra.com

A producer packet will be sent to you providing everything you need to successfully hold a SEBRA event.

FEES:

Membership: \$150

Single Event: \$50 (including two-perf events)

Series of event at the same location: \$100

10 events or more in a series and SEBRA

We don't know any other association that works as hard as SEBRA for its members.

*Most associations require membership for all personnel working their shows. While we recommend employing experienced card holders, SEBRA does not require every one working your show to hold membership in the association.

*SEBRA produces a \$25,000 add money finals that includes jackets, saddles, cowboy hats and other prizes with a total payout of more than \$65,000 in cash and awards. This is something you can brag to your contestants about as something you are doing to benefit them by sanctioning with SEBRA.

*SEBRA keeps its sanctioning fees low, especially compared to the scale of the finals it produces.

*The association promotes its producers and events through Humps and Horns magazine, thousands of contacts and through our website which receives as many as 12,000 visits a month.

*SEBRA staff is available by telephone during your performances should any questions arise from judges or secretaries.

*With some exceptions, SEBRA will send a banner or multiple banners to your show promoting the association and www.gosebra.com

*SEBRA operates a comprehensive data base through its website that stores information about riders, bulls and event details that you have open access to. No other association provides detail like this to its members.

*SEBRA is connected to one of the largest networks of contestants. While it can occasionally be difficult to fill a show, particularly in the summer months when there are dozens of events from multiple associations taking place, SEBRA staff takes extra steps to contact member directly or drop entry fees if necessary to help fill your show.

*Additional event prizes are available to some performances such as trophy spurs, knives, hats and motel rooms dependent on a number of factors largely dictated by the corporate partners who are providing the awards.

*SEBRA provides you with some simple tools to help promote your show in a producer packet that is sent to you including a sample media release you can personalize to your show and send out to media for potential free publicity. We also design posters for your event if requested to help you save costs.

*SEBRA can provide you with advice and some assistance helping promote your company to fair boards by helping them understand that by hiring you to produce a SEBRA-sanctioned event, their show would be part of a bigger picture potentially drawing some of the country's best talent.

*The association asks that your announcer promote the association, the www.gosebra.com website and in some occasions, national sponsors, during your event.

*Recognizing that the majority of our membership are Christian or recognize the Christian faith, SEBRA has a chaplain available to all our contestants and producers if they have any pastoral needs.

We do our best to help you produce the best possible show.